

Project 5+5B Self-Evaluation

A self-evaluation should be written and turned in with each project. Be sure to write using appropriate design terminology, along with proper grammar/punctuation. Please answer all questions and provide a self-evaluation letter grade (A,B,C,D,F) on the first line.

Information Graphics Poster (100pts)

Concept: Explain your infographic theme. What information/data are you trying to represent?

Conceptual Development Grade: _____ (25%) _____

Final Work: Do you feel you successfully, visually communicated your concept? Did you use strong typographic principles? What are your typeface choices and why were they selected? How did you consider the key principles of design (balance, unity, repetition with variation, negative space, use of edge, color, hierarchy, format)?

Final Design: _____ (35%) _____

Did you complete all project stages entirely and on time? Is the work organized in your binder? Is anything missing from your process work that was required? Evaluate your process.

Process: _____ (25%) _____

did you work hard on your project, organized process binder, did you show progress from one class to another

Craft: _____ (10%) _____

quality prints, paper and mounting, trims, no typos

Participation/Presentation: _____ (5%) _____

did you fully participate in critiques, discussions, exercises; quality of final presentation, online crit

Icons (50pts)

Concept: _____ (25%) _____

Formal Qualities: _____ (25%) _____

Motion: _____ (50%) _____

please explain your concept/formal choices in motion for each of your three icons

Final Grade (leave blank): _____

A, A-	Outstanding
B+, B, B-	Good
C+, C, C-	Average
D+, D, D-	Weak
F	Fail

What have you learned over the course of this project?