

Project4Self-Evaluation

A self-evaluation should be written and turned in with each project. Be sure to write using appropriate design terminology, along with proper grammar/punctuation. Please answer all questions and provide a self-evaluation letter grade (A,B,C,D,F) on the first line.

Concept: What is your obsession or theme for your icon set? Describe your conceptual meaning behind your icon system. Do you feel you successfully, visually communicated your concept?

Conceptual Development Grade: _____ (30%) _____

Final Work: Explain how you developed a unified, simplified, recognizable, memorable design system using the language of icons. HOW is unity achieved in this icon set (concept, visual code, style, similarity of form: shape, color, line, medium, texture, figure/ground relationships, balance, scale). How can the icons be further simplified? Can there be any improvement in this area?

Final Design: _____ (30%) _____

Did you complete all project stages (mind map, 45 thumbs, 6 roughs, final system) entirely and on time? Is the work organized in your binder? Is anything missing from your process work that was required? Evaluate your process.

Process: _____ (30%) _____

did you work hard on your project, organized process binder, did you show progress from one class to another

Craft: _____ (5%) _____

quality print on heavyweight stock, trims, title

Participation/Presentation: _____ (5%) _____

did you fully participate in critiques, discussions; quality of final presentation

What have you learned over the course of this project?

Final Grade (leave blank): _____

A, A-	Outstanding
B+, B, B-	Good
C+, C, C-	Average
D+, D, D-	Weak
F	Fail